Using & Citing Images in Your Presentations

Where can I find images for my presentations?

Images from the following websites can be used for educational purposes without needing to seek permission, but always include a proper citation:

- **Creative Commons**: http://search.creativecommons.org/
- **Google Images**: https://images.google.com/
  - After you enter your search, select Tools, then Usage Rights, then select a Labelled for ... license
- **Wikimedia Commons**: https://commons.wikimedia.org/wiki/Main_Page
- **Flickr**: https://www.flickr.com/
  - After you enter your search, select All Creative Commons from the Any license drop-down menu
- **The Noun Project**: https://thenounproject.com/
  - A great source for icons and symbols created under Creative Commons or Public Domain licenses

How do I cite Creative Commons images?

When citing a Creative Commons image, be sure to include the following in your citation:

- title of the work;
- creator name;
- URL / source of the work;
- CC license information (provide link to the CC license).

How do I cite other kinds of images in my presentation slides?

Regardless of the source and the permission attached to an image, cite all images used in your presentations. The University Copyright office has a detailed handout that provides information on citing images in slides: https://library.usask.ca/copyright/documents/instructors/Image_Citation_Guide_2017.pdf
Can I use copyrighted images in my presentations?

It is permitted to use copyrighted images for classroom presentations or in a secured learning management system (e.g. Blackboard), provided that they are being used for educational purposes.

Can I use copyrighted images that will be posted online and accessed by the general public?

Best practice is not to use copyrighted images in online content that will be available to the general public. Instead, use images that are copyright friendly, such as Creative Commons materials. If you feel that the use of a copyrighted image is essential, you must seek permission from the copyright holder.

Why is it so important to cite all of my sources?

- Lends credibility to your work;
- Gives credit where credit is due;
- Assures others of the accuracy of your facts;
- Allows others to follow-up on your claims;
- Helps ensure academic integrity and avoid plagiarism.

When do I need to cite?

- Direct quotations from another work;
- Paraphrases and summaries from another work;
- Facts and figures that are not common knowledge;
- Using images, graphs, illustrations, etc.;
- Referring to ideas that have influenced your work.

Reminder: It is important to provide attribution to ALL sources used in your presentations, including images, graphs, and problem sets.

Source: Thank-you to Kate Langrell, USask Copyright Coordinator, for the use of her materials: https://library.usask.ca/copyright (last updated April 5, 2019)